



As a distributor of Our Town Fencing products we would like to extend an offer to aid you in promoting both our products and brand. We have created a dedicated distributor resource page on our website to get you started with our brand and to offer our assistance if it is required.

Access to Distributor Resources:

By accessing this area of our website you agree to abide by our Terms and Conditions at the end of this document.

To download our resources go to the following page and fill in the username and password:

1. <http://www.ourtownfencing.com.au/distributor-resources/>
2. Username: otf distributor
3. Password: resources

Available to Distributors

We have included a number of pieces of artwork, photos and other resources on our website that should help you with any promotional material.

Logo – High resolution logos both in colour and mono for use on the web or in print.

Photos – A few select images of our fencing and gates after they have been installed.

Banners – We have animated banners of various sizes and have included the HTML code needed to embed them onto your website.

If you need fencing panel designs – Visit our website and browse through our product range. You may save and use any of the design images used there. Unfortunately there are too many designs to include in this pack but we are willing to supply them on request.

If you need more photos – Our Facebook page has several galleries that may be of interest.

If you have a website

You are free to use any of the resources from our Distributor Resources page within your own website and image galleries. If you do, we encourage you to place links back to our website.

If you require assistance with adding our logo or other resources to your website you may contact our web developer (details below) and we can place these resources on your website for you. We will require certain information to complete this for you (also listed below).

If you have a Facebook page

We welcome you to drop by Our Town Fencing on Facebook and leave us a comment. Feel free to promote who you are, where you are located and which Our Town Fencing products you sell. Additionally we would like the opportunity to post on your Facebook page as well to proudly announce ourselves as one of your suppliers, so let us know the address.

Contacts

Alison Chilton

Marketing Manager (02) 4983 7761 a.chilton@ourtownfencing.com.au

Stephen Blyth

Sales Representative (02) 4983 7753 stephenb@ourtownfencing.com.au

Anthony Felton

Web Development (02) 4983 7762 anthonyf@ourtownfencing.com.au

Head Office is at Heatherbrae NSW

Phone: (02) 4983 7777

FAX: (02) 4987 5622

Online Links

Website: <http://www.ourtownfencing.com.au>

Facebook: <http://www.facebook.com/ourtownfencing>

Twitter: <http://www.twitter.com/ourtownfencing>

Our Town Fencing Logo/Banner Uploads

If you would like our web developer to upload our logo or banners you will need to provide us with the necessary credentials to log in and edit your website.

These details will be confidential and will only be used for the purposes you have provided them for. Your current website host should be able to provide you with these details

The details we require are:

1. Website Address
2. FTP Address
3. FTP Port Number (usually 25)
4. FTP Username and Password
5. Website Administration Username and Password (if applicable)

Note: Only banners and logos are included as a part of this upload service.

Terms and Conditions

The offer to upload content to your website is exclusively for Our Town Fencing logo and/or banner uploads, it does not include any product uploads, written content, graphic design or coding.

Parties: This agreement is between Our Town Fencing and those using the Our Town Fencing branding materials, logos, copyrighted images and intellectual property.

1. Ownership

1. Our Town Fencing is the owner of all intellectual property rights and interests including but not limited to all trade marks whether registered or unregistered, copyright material, patents or designs that are created by or for Our Town Fencing and/or utilised by Our Town Fencing, including any future rights or interests that Our Town Fencing may gain from time to time (the Our Town Fencing 'Intellectual Property').

2. Acceptance of Terms and Conditions

1. Your access to/and use of the Our Town Fencing Intellectual Property is conditional upon your acceptance and compliance with the terms, conditions, notices and disclaimers contained herein ("the Terms and Conditions").
2. Your use of and/or continued access to the Our Town Fencing Intellectual Property constitute your agreement to the Terms and Conditions. Our Town Fencing may amend the Terms and Conditions at any time and the amended terms and conditions will be effective immediately and you will be bound by the amended Terms and Conditions from that time. If you breach any of the Terms and Conditions your right to use and access Our Town Fencing Intellectual Property automatically terminates and Our Town Fencing reserves all other rights or remedies it may have against you in relation to such breach.

3. Acknowledgment

You acknowledge that you have read, and agree to abide by and be bound by, these Terms and Conditions

4. Restrictions on use

1. You may not frame, post, upload, transmit or in any way use the Our Town Fencing Logo/s or Our Town Fencing Intellectual Property, unless it is provided for in these Terms and Conditions or it is expressly authorised in writing by Our Town Fencing;
2. You may not modify the Our Town Fencing Logo/s in any way

5. Permitted purpose

1. The Our Town Fencing Intellectual Property must be used solely for the purpose of:
i. Promoting that you are a distributor of Our Town Fencing.
The above purposes individually and collectively are referred to as the "Permitted Purpose".
2. You must immediately notify Our Town Fencing if you suspect or discover that the Our Town Fencing trade mark/s or other Our Town Fencing Intellectual Property have been accessed or used for any purpose other than the Permitted Purpose.

6. Licence

1. Our Town Fencing, grants you a licence to use the trade marks of Our Town Fencing for the Permitted Purpose, subject to the Terms and Conditions ("the Licence").
2. The Licence commences when you receive a copy of the trade marks from Our Town Fencing.

7. Limitation of liability

1. Our Town Fencing expressly disclaims all liability to you for any damages whatsoever (including, without limitation, loss of data, loss of profits and incidental or consequential damages) resulting from the access or use of, or inability to access or use, the Logo/s.

8. Indemnity

1. You agree to fully indemnify Our Town Fencing against any loss, damage, liability and costs that Our Town Fencing may sustain as a result of any breach by you of any of the Terms and Conditions or of any applicable laws.

9. Termination

1. The Terms and Conditions are effective until terminated by Our Town Fencing. Our Town Fencing may terminate this agreement and your access to the Logo at any time without notice. A breach of any of the Terms and Conditions may result in immediate termination of this agreement. In the event of termination, you are no longer authorised to access or use the Our Town Fencing Intellectual Property. All restrictions imposed on you, disclaimers and limitations of liability set out in the Terms and Conditions will survive termination.

10. Severability

1. If any provision of this Agreement is held by a court to be unlawful, invalid, unenforceable or in conflict with any rule of law, statute, ordinance or regulation it must be severed so that the validity and enforceability of the remaining provisions are not affected.

11. Governing law

1. This Agreement must be read and construed according to the laws of the State of New South Wales and the parties submit to the jurisdiction of that State and the Commonwealth of Australia.